

ST. JOSEPH OF CUPERTINO PARISH COUNCIL
MINUTES OF THE REGULAR MEETING OF
ST. JOSEPH OF CUPERTINO PARISH COUNCIL

DATE: May 7, 2009

TIME: 7:00 P.M.

PLACE: Parish Community Center
10110 North De Anza Blvd.
Cupertino, California 95014

MEMBERS PRESENT: Dick Sherman Vincent Isip Bill Osborne
Cecil Dobbs Herb Duvernay
Mike Shovlin Manny Wright

Ex Officio: Father Greg Kimm

OTHERS PRESENT: Ed Johnson (Communications Committee)
Janice LaMotte (Pastoral Associate)
Ms. Mary Ann Duvernay

MEMBERS ABSENT: Linda Buhay Larry Harrison

The regular meeting of the St. Joseph of Cupertino (SJC) Parish Council was held at the above date, time and place. The meeting called to order by Dick Sherman, Chair.

1. Agenda

Dick Sherman provided an agenda for the meeting. Bill Osborne led the prayer for the meeting. The council reviewed the changes to the minutes of the last meeting and voted to accept the minutes with changes.

2. Parish Directory Project

Herb Duvernay brought Dennis from the Life Touch Company to discuss the schedule and other information required. Dennis noted that there is no cost to the parish, unless the directories are used for fund raising. He showed some samples of directories; we can have either soft or hard bound directories. The company needs a place on site to take the pictures and will need people from the parish to schedule the photo sessions. Scheduling will take place after mass on Sundays in October and pictures will be taken Tuesday through Saturday over a three to four week period in November. Scheduling can also be done on the internet. We assumed that there are about 1600 families with 700+ families using envelopes which, results in the three to four week estimate for the photo sessions. Each participating parishioner will get a directory and one 8X10 picture of the photo to be included in the

directory. Parish staff and volunteers will need to collect the activity photos for the directory. After the photo sessions it will take six to eight weeks to assemble and print the directories. Based on the supplied information Fr Greg signed a contract with Life Touch which will assure our place in their schedule. Herb will continue to lead this effort.

3. Functional Committees Updates Parish Involvement Planning Introduction

Communications Ministry: Ed Johnson presented a report update on the activities of the Communications Ministry (attached).

Planned Parish Giving Project: Ed also presented an update on the Parish Pay project that signed up parishioners after the masses in April. (See attached report.)

Parish Involvement Planning: Ed also gave a status report on this project (attached).

Welcoming Committee Report: The next Welcoming Mass will be on August 2. See attached report.

4. Public Comment and New Business

The Pentecost weekend will be very busy with both Pentecost Sunday and the Ministry Faire being held in the community center.

5. Pastor's Comments

Fr Greg suggested that we all pray for the miracle of a balanced budget.

6. Meeting Schedule and Agenda Items

The next meeting is scheduled for Thursday June 4, 2009. All parishioners are welcome; Functional Committees' members in particular.

7. Adjournment

There being no further business, the meeting was adjourned at approximately 9:00 PM.

Mike Shovlin, Council Secretary

Reports to Parish Advisory Council, 07 May 2009

By: Ed Johnson, substitute for Mike Hoffman

Communications Ministry

1. Web site additions
 - a. Events and Calendar updates
 - b. Catechetical Ministry pages updated
 - c. Added Ministry Faire page and links
 - d. Traffic

Month/Year	Visits	Pages	Hits	Bandwidth
April 2009 (Easter)	2424	7037	26,656	766 MB
March 2009	1735	5397	20,884	660 MB
April 2007 (Easter)	2512	6473	31,661	1120 MB

- e. Top 10 pages, April: Home, Easter Schedule, Calendar, Masses, Lent Schedule, Special Events, Bulletin, Clergy, Photo Gallery and About.
 - f. DSJ web site significantly revised. SJC photo used on home page.
2. Newsletter, Steve Hill manager
 - a. Second Quarter edition in process of writing.
 - i. Profile on Sunday 11 AM ushers, Steve Hill
 1. Ralph Trentadue (54 yrs), John Shields (39 yrs), Paul Rogers (29 yrs)
 - ii. Profile on Finance Council
 1. Any inputs to Mike Hoffman by Friday 8 May.
 - iii. School Paper Crane Peace Project, Rep Mike Honda's visit
 - iv. Young Adult article, Iva Galesic
 - v. Church series article, Jim Schaff
 - vi. Back page puzzle, calendar
 - b. Plan to distribute in 13-14 June with bulletin.
3. Ministry Faire
 - a. 30-31 May. Communications will participate.
 - b. Planning meeting was held by Stewardship on 30 April. Assignments are made.
4. Community Center – Wired!
 - a. The Parish Community Center now has Internet Access via wired wall jacks.
 - b. Thanks to Brian Edem, SJC Technology Committee for doing the work.
5. Social Justice
 - a. Yahoo Group established to support SJC Social Justice Groups. 7 Members.
6. Communications Ministry Elections scheduled for June 11 meeting.

Planned Giving Campaign

1. Held weekend signup sessions, April 18-19, 25-26 and minor session on May 3rd.
2. Added 12 families to ParishPay. Unknown others by direct debts.
3. Will have sessions with Ministry Faire, 30-31 May. Last major session until fall.
4. Campaign will have year round presence and several major sessions each year.
5. Will have presence at Coffee & Doughnut monthly socials.
6. Promotion & Marketing do make a difference.
7. Lessons Learned:
 - a. A serious effort level is required to reach people attending Mass.
 - i. *Mention of "Money or Giving" causes temporary loss of senses.*
 - b. We found it takes one-on-one discussions to provide enough information and close the deal.
 - c. General announcements only are not adequate for most people.
 - d. Team member testimonials were very effective.
 - i. *"Why we chose automated giving" tends to reach others.*
 - e. President's encouraging comments were very effective.
 - i. Call to action at end of Mass announcements keeps the message fresh.
 - f. Computer stations did sign up 2 on the spot, mostly were helpful in showing people where and how to easily sign up for ParishPay.
 - g. Information guides, FAQ, Enrollment forms, "take-aways" were required.

Parish Involvement Planning

1. Little activity in the last month due to team members' time and project conflicts.
2. Research activity on other Parishes' planning.
 - a. St Simon, Los Altos strategic plan is complete and we have a copy.
3. Planning to resume activity in the Fall, late Aug, Sept.

Welcoming Committee Report, May 7, 2009

From: Pat Schaaf, Chair

* Welcome Mass, Blessing and Reception - Sunday, May 3, 2009

- February – May – 24 new parishioner/families
- Four families attended.

* Next Welcome Mass, Blessing and Reception – August 2, 2009

* Thank you to the Parish Council Members who attended the Mass, May/Mary Crowning and Reception. Also thanks to Margarita Hua, and Mabel Hoffman and her committee.